

Predict Your Launch Revenue

$$\text{List size} \times 1\% = \text{Sales}$$

For example...

$$600 \times 1\% = 6 \text{ sales}$$

MY LIST SIZE $\times 1\%$ = LAUNCH SALES

$\times 1\%$ =

Goal Sales $\times 100$ = Goal List Size

$\times 100$ =

